

# You Must Be Joking

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IT'S ALL IN THE WAY YOU TELL 'EM

An entertainment format for the entire family, You Must Be Joking is the funniest competition around.

Regular people, who think they can tell a joke, compete for the title of 'King of Jokers'. To win, the contestants must stand up in front of a live audience and a panel of three judges – all top comedians. Their goal is one of the hardest things to achieve – to tell a good joke!

And this is one tough room. The judges never miss an opportunity to throw in a punchline of their own. And if the contestants fail to make them laugh, they're out! The top three contestants go through to the final round, with just one being crowned the evening's funniest joker.

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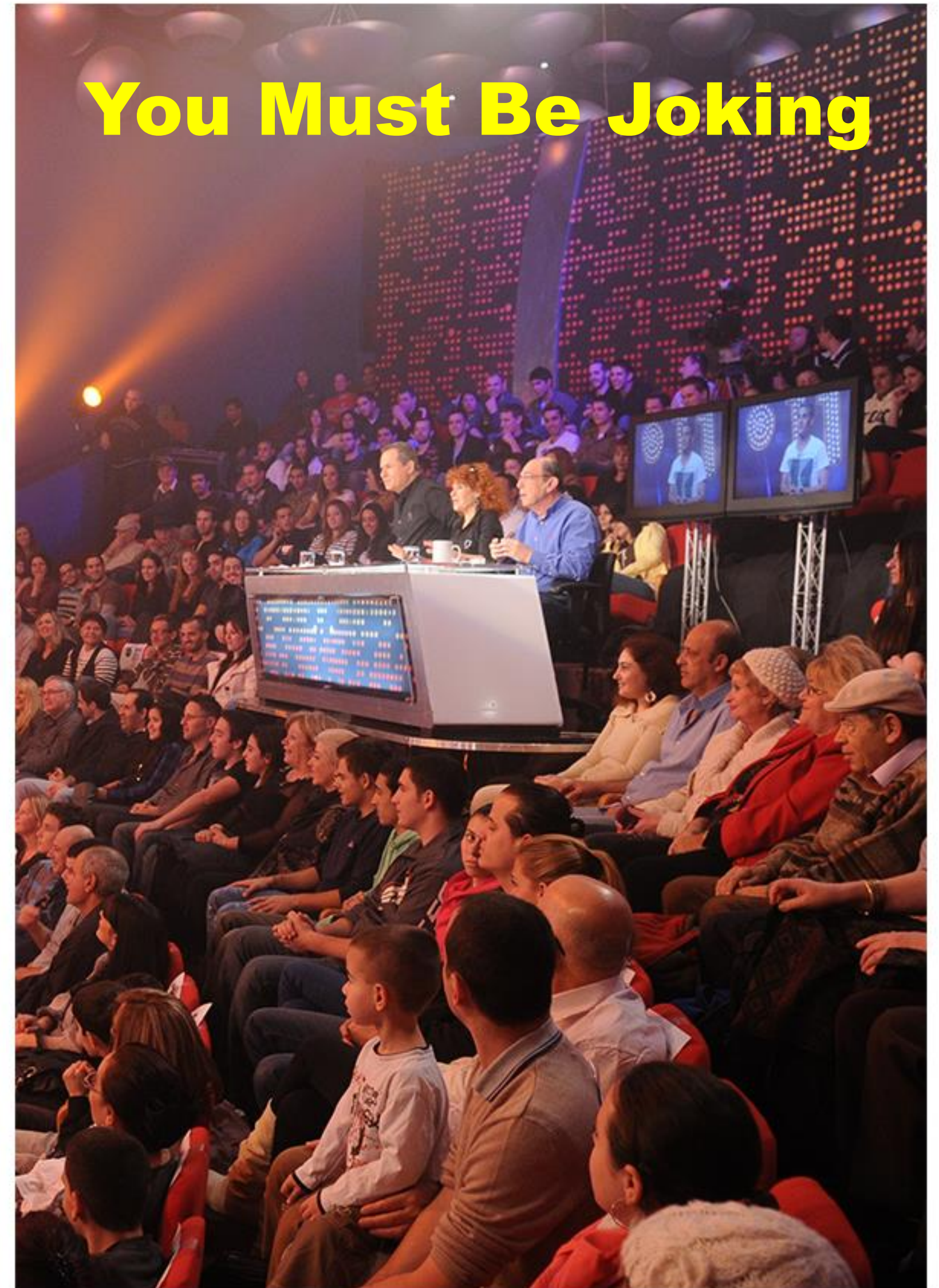
Genre: Talent Competition

Duration: 35'

Production Company: Fuchsia Productions

Broadcaster: Keshet 12 (Israel)

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