## Honey, Please!

## **Employing The Power Of Persuassion Was Never So Challenging!**

In real life, what does it take to persuade your husband to cook you dinner? How far will you go to get your wife to take out the garbage? Do you have what it takes to convince your spouse to give away your TV to a total stranger for cash?

**Honey, Please!** is a real-life game show that tests relationships to their limits, as contestants attempt to persuade their unwitting partners to perform five out-of-the-ordinary domestic tasks.

Unbeknown to one of them, the couple's house is wired with hidden cameras to capture all the hilarious, creative ways one partner uses to encourage the other to complete these tasks, ranging from the basic to the bizarre.

Whether by begging, bribing or some other skill, can these persuasive partners maintain the charade and convince their lazy lover to do as they're told without raising suspicion?

In *Honey*, *Please?*, each successful assignment wins more cash with which to buy their forgiveness!



**Genre:** Family Game Show

**Duration: 30'** 

**Production Company:** Endemol Shine Israel

**Broadcaster:** Keshet 12 (Israel)

Created by: Keshet Broadcasting and Endemol Israel

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