

# The A Word

## The Struggle To Be Normal Can Drive You Insane

*The A Word (Yellow Peppers)* is Keren Margalit's hit drama about a family's painful and often humorous journey of denial and introspection, after their 5-year-old son is diagnosed with autism.

With the help of her father, Ayellet and her husband Yaniv raise Natty, Ayellet's teenage daughter from a former marriage, and their son Omri, who is displaying some developmental problems. Set in a rural town that lacks sufficient therapeutic resources, how will the family cope?

Season two begins five years later, and Omri is attending the local school with the support of a private tutor. While Yaniv opens up a dreamy little restaurant on the edge of a desert cliff, this season revolves around the couple's new dilemma: whether to try for another child.

Currently in development for the US market by Keshet Studios, the format has already been adapted in the Netherlands (NPO), Greece (Alpha TV) and in the UK (by Keshet Productions for BBC One), where three seasons aired, and spin-off series *Ralph and Katie* is soon to premiere.

KI has sold the finished tape of BBC One's adaptation into more than 80 territories, helping to positively change perceptions of autism around the world.

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Genre: Drama

Duration: 60'

Production Company: July August Productions

Broadcaster: Keshet 12 (Israel)

Created, Written and Directed by: Keren Margalit

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