

Mind Games

— Knowledge Is Power. How To Psych Out Your Rival Is The Most Powerful Piece Of Knowledge

Mind Games is a smart, compelling game show that combines the thrill of a big-money contest with the key elements of reality TV: live action, real decisions and authentic insights into the human mind.

Based on the psychological principles of Game Theory, *Mind Games* pits four men against four women as they compete in a series of four face-offs that gauge the depth of their knowledge, their strategic thinking and their instinctive street smarts.

Although the goal is to earn as much money as possible as a team, players are also always looking out for their own interests - because only one of them will survive the game and walk away with the big cash prize.

Viewers will witness a true battle of brains, experience emotional upheavals, watch alliances forged and betrayals played out - and be there as the victor is crowned.

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Genre: Game Show

Duration: 60'

Production Company: ET Productions

Broadcaster: Keshet 12 (Israel)

Created by: Erez Tal

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