

Loaded (UK)

Four Friends. Fourteen-and-a-half Million Problems

Adapted from the Israeli format, *Loaded* centers around the lives of tech entrepreneurs and friends Josh, Leon, Watto and Ewan, who have just sold their start-up gaming company for hundreds of millions of dollars - the culmination of a billion man-hours of blood, sweat, toil, coding, shouting, swearing, fighting, hugging, pitching, grinding, and, occasionally, showering.

Overnight, the four 30-something friends are transformed from “people who play games” to “serious players in the game”. Amid a raging hurricane of money, excess and “millionaire’s guilt”, *Loaded* is about friendship, ambition, gluttony, the peculiar British distaste for other people’s success and how money can put even life-long friendships to the test.

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Genre: Comedy

Duration: 8x60'

Production Company: Hillbilly Television and Keshet Productions

Broadcaster: CH4 (UK) & AMC (US)

Written by: Jon Brown

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