

Domination

The Game That Challenges A Whole Nation

Domination is a bold national TV event where winning is more than just getting the answers correct - it's about playing with the right tactics! Entertaining and dramatic, this primetime family game show gets everyone involved, as a single player is challenged to outsmart an entire country in a thrilling game of knowledge and strategy.

Via extensive polls conducted in advance, **Domination** maps out the knowledge of 50 different groups around the country. From professors to vegans, and Justin Bieber fans to cab drivers, 10 of these groups are then randomly selected to participate before every game.

In each round, the player must make an important choice – selecting a new group to play against in a given trivia subject. Those that reach the final face "The National Team" – comprising of each group's best players – with a huge cash prize up for grabs!

While the player competes against each group, the host speaks to the group members on the studio screens, with viewers at home playing along via the show's app for added engagement.

The format has been licensed in Vietnam and adapted in Germany as **Schlauer Als Alle**.

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Genre: Game Show

Duration: 30' / 60'

Production Company: Keshet Broadcasting

Broadcaster: Keshet 12 (Israel)

Created by: Keshet Broadcasting

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