

The Search

An Addictive Play On Words

From the creators of *Money Drop* and *BOOM!* comes *The Search*, a brilliantly simple and extremely addictive studio-based game show that is inspired by the iconic word search grid.

The Search is a dynamic, fast-paced show that transforms the globally popular word search puzzle into a fun-packed physical game, guaranteed to put contestants' knowledge, speed and cognitive skills - as well as their ability to work together - to the ultimate test!

Pairs of contestants are challenged to answer trivia questions, collecting money for each correct answer. But they must also search out the answers hidden on the game board, avoiding the "red herrings" and physically locking it in, all while the clock counts down.

Lively, exciting and visually-engaging, this innovative game show combines all the fun of a word search with a dynamic, interactive experience for viewers at home - delivering perfect entertainment for all generations!

The format has been adapted in Uruguay (Canal4) and Spain (Aragón TV).

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Genre: Game Show

Duration: 60'

Production Company: Keshet Broadcasting and Youngest Media

Broadcaster: Keshet 12 (Israel)

Created by: Youngest Media and Keshet International

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