

Rising Star

THE FASTEST SELLING TALENT FORMAT ON RECORD!

Rising Star is a trailblazing interactive talent format that creates must-see viewing by bringing together large audiences for a collective, active television experience. Hailing a new era in home entertainment, its inception marked a world first as the only talent show in which an unlimited number of viewers can determine the narrative in real-time.

During each episode of Rising Star, audiences decide who will advance in real-time via the show's free voting app, while individual viewers' pictures appear on the large screen facing the performer and judges vote simultaneously by hitting their buttons in the studio. When the performer reaches the designated voting percentage the screen rises, and the new star is revealed.

Rising Star was the fastest-selling talent show on record when launched and to date, has been adapted locally in 19 territories worldwide – including India (Colours TV), Indonesia (RCT1), Brazil (Globo), China (CCTV), and Greece (Antenna).

With 8 seasons in Israel, it is the most watched music show, shattering ratings records to win its slot 92% of the nights. Season 7 finale peaked with a 29.2% rating and 47% share. Rising Star Israel discovered the 2018 Eurovision Song Contest winner, Netta, helping to triple Eurovision's viewership and popularity.

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Genre: Talent Competition show

Duration: 60'/120'

Production Company: Tedy Productions

Broadcaster: Keshet 12 (Israel)



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